

3127 Lawrence Road • 10' x 36'



Digital Advantage

- Next generation advertising - Big & Bright!
- Truest, deepest color palette in the industry.
- Revise/Rotate ads at no additional cost.
- Dynamic content capabilities (RSS/XML)*
- Local content: weather, events, news, and more!
- Flexible rates and schedules for any business.

NB/SB Combined Daily Traffic: 67,000 (D.E.C. 46,000)

Centrally located in the new retail heart of Wichita Falls!

Wal-Mart Supercenter
Lowe's
Home Depot
Murphy USA
Aldi Grocery
Courtyard by Marriott
Texas Roadhouse
Powerhouse Gym
Lookin Good Spa

Academy Sports
Bed, Bath & Beyond
PetSmart
Michaels
Cotton Patch Cafe
Kirkland's
GameStop
Orange Leaf Yogurt
Coldwater Creek

AT&T Wireless
Office Depot
Jack In The Box
David's Bridal
Qdoba Mexican Grill
Men's Warehouse
Charming Charlie
James Avery Jewelry
Texas Orthodontics

Ads/hr.	Rotation	3 days	1 wk.	2 wks.	3 wks.	1 mo.	3 mo.	6 mo.	12 mo.
20	Every 3 min.	N/A	\$265	\$510	\$755	\$1000	\$930/mo.	\$860/mo.	\$790/mo.
30	Every 2 min.	N/A	\$365	\$710	\$1055	\$1400	\$1330/mo.	\$1260/mo.	\$1190/mo.
60	Every 1 min.	\$420	\$650	\$1300	\$1950	\$2600	\$2460/mo.	\$2320/mo.	\$2180/mo.
								Exclusivity (min. 6 mo. term)	+ \$2850/mo.

- All rates are per billboard side.
- 5% discount if both sides are purchased.
- Ad is displayed approximately 8 seconds.